

9½

Q1)

How do attitudes shape our thoughts and influence our behaviour? Explore the factors that contribute to the misalignment b/w attitudes, thoughts & behaviour. Provide real-life examples to support your arguments. (150 words)

~~free~~ ~~influence~~
~~but~~ ~~reflected~~ ~~showcase~~ ~~how~~ ~~our~~ ~~actions~~
~~gives~~ ~~a~~ ~~personality~~
~~by~~ ~~of~~ ~~authenticity~~

Attitude influencing thoughts and behaviour

① ~~positive~~ ~~attitude~~ brings optimistic thoughts and energize our behaviour.

~~Even~~ ~~definitely~~ Even after failing to crack competitive exams several times, positive attitude helps to focus on correcting our mistakes and be motivated.

② It also helps in resolving conflict of interest type of situation, crisis of conscience etc.

Ex: Donating some funds to NGOs working ~~to~~ ~~care~~ ~~free~~ ~~but~~ provide food to beggars rather than spending the money elsewhere ~~concrete them~~

③ It also brings and inculcates values like Empathy and compassion in one's behaviour.

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factors leading to misalignment between attitude, thoughts and behaviour

~~use~~ ~~leading~~ ~~for~~ ~~the~~ ~~stated~~ ~~provide~~ ~~external~~ ~~emotional~~ ~~awareness~~ ~~lack~~

~~Anger~~ leads to distortion of thought process and gets reflected in our behaviour even if attitude does not allow it so.

~~Ex: Breaking things like phone out of anger due to fight with friends or family~~

③ ~~Greediness~~ corrupts our thought process and behaviour

~~Ex: Rich person thought of cheating in exam to get good grades corrupts one's behaviour.~~

④ ~~Lack of Emotional Intelligence neglects the feelings towards the needy ones.~~

~~Ex: Reducing money cut for maids because she was unable to work out of disease~~

~~use flow~~

~~chart for~~

Aristotle's golden mean can guide us to ~~seeks~~ ~~kind~~ ~~gentleness~~ attitude.

Thus to align these three,

2 fine
condi
scion

(Q2)

Discuss the ethical implications of using persuasive techniques in political campaign. Provide your recommendations on ensuring ethical practices in political campaign while effectively engaging voters. (150 words)

Persuasion refers to a process of influencing a reader's attitude, beliefs or actions in the favour of persuader

fine definition

mention

Ethical Implications in political campaign

(Q such as

① It can lead to polarisation of votes if one's possession stands to influence through organ for one's religion, caste etc.

② It might lead to increased use of muscle power as it indicates the strength.

③ Misuse of forces / subsidies as a tool of persuasion leading to wastage of public resources

promise groups

④ It can lead to distraction of voters from important topics like unemployment, poverty, development etc.

↳ transparency

Recommendation to ensure ethical practices
in political campaign

- Valid points**
- ① following model code of conduct both in letter and spirit.
 - ② Giving equal opportunities to all political parties so that money / muscle power can be reduced.
 - ③ self discipline within parties and not giving tickets to candidates having past criminal records.
 - ④ consensus among political parties to avoid giving freebies to woo the voters.
 - ⑤ open debates / discussion on topics like poverty, development rather than on polarisation of voters.

Conclusion

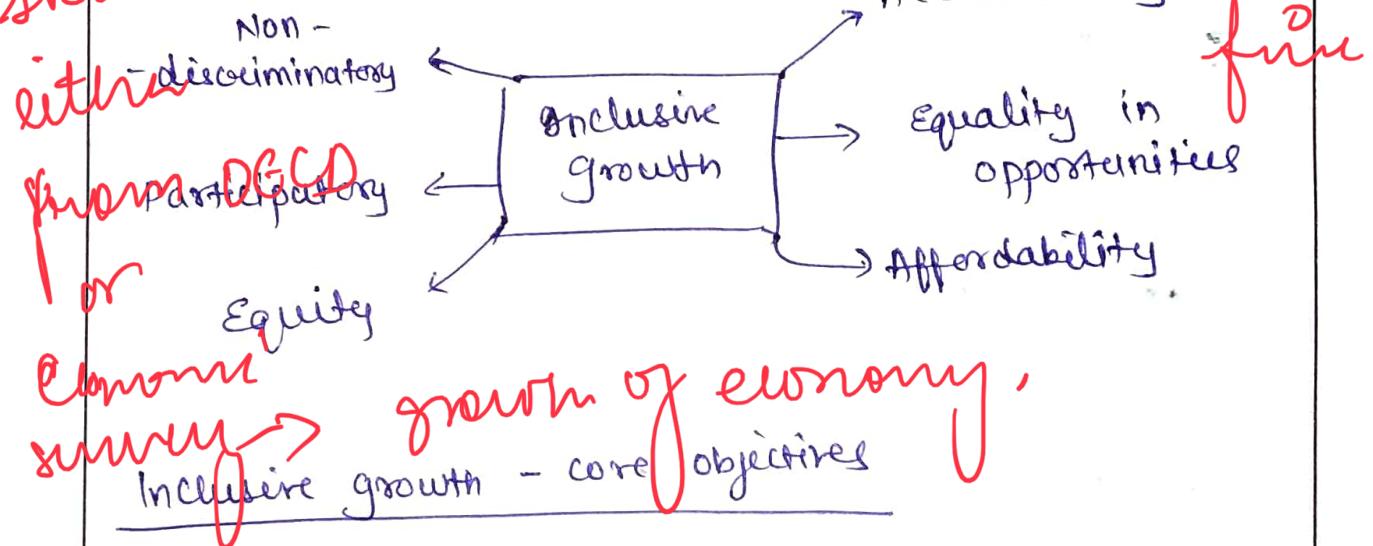
These ensuring ethical

practice in political campaign will increase voter participation. It will also make the election process smooth.

3 1
2

(Q.3) What is your viewpoint regarding the statement that the 'strategy of inclusive growth is designed to achieve inclusiveness and sustainability as its core objectives'? (150 words)

Inclusive growth is the growth that is fairly distributed across the society and helps in ~~some~~ ^{more} reducing inequalities.



Inclusiveness

- ① So that every section of society can reap its benefits

Ex: providing fibre network both in urban and rural areas

- ② Bringing parity in Employment and Economy

Ex: Maternity and Paternity leave concept

- ③ Giving opportunities and empowering the

most vulnerable sections of society

Ex: ST/SC/OBC/EWS reservation in jobs
and educational institutions.

Sustainability

- free points mention about environmental mitigation*
- ① Growth that remains for a long time without any ~~side effect~~ collapsing.
Ex: PM Kisan support to farmers.
 - ② Growth that does not eat up the benefits or puts undue burden over future generation.
Ex: New Pension scheme benefit to govt. employees
 - ③ Growth that is based on objectivity and facts through use of reports, indices etc.

Ex: Distribution of resources by finance commission through income distance principle.

also include SDR-2,3

as suggested by Dr. Amartya Sen will further help in achieving the core objectives of inclusive development. Hence, capability approach

Q1) Explain the significance of the statement "The welfare of individuals is inseparable from the well-being of society as a whole." Analyse how this principle can be effectively applied in the realm of public life. (150 words)

Any welfare generally means improving the life of an individual in addition to providing assistance as a whole

this is aptly written

meaning of how welfare of individual is inseparable from well-being of society

① Providing equality in opportunities in society or a whole essentially means giving every individuals ~~are~~ a level playing field

~~you approach justify~~ ② Improving the state of health in society means improving the productivity of every individual.

~~the welfare of~~ ③ Progressing individuals also motivates the society as a whole

~~are you~~ ex: phogat sisters in wrestling motivated the society as a whole and enabled conducive environment for girls in field of wrestling.

~~but we have mentioned them as per individuals as per policymakers~~ →

Effective in realm of public life

① curbing discrimination based on gender, caste, class or religion.

good
points

② Making public goods accessible to all vulnerable sections of society.

Ex: Digital platforms like Umang app.

but
very
few
points

③ Brings more harmony and brotherhood,

welfare Paternalism in the society

④ Improving the living standards and opportunities in society

Ex: Raising income levels and diminishing inequality in society.

and
1/2

-The
above
word
limit

Hence, the concept of Janai Sarvodaya can be applied. This will concessions help in making welfare of ^{both} individual and society inter-dependent

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Q2) Discuss with examples the role of digital technology in transforming the indian economy and its impact on employment and inclusive growth. Highlight the challenges and opportunities associated with the digital transformation. (250 words)

began by either

Digital technologies are the technological defining that primarily uses Information technology ~~or~~ computers, internet etc.

stating some

Role of Digital technology in transforming Indian economy

*repost
and
facts*

① shifting of traditional markets to e-commerce ~~such~~ as

platforms

Ex: Amazon, flipkart etc.

② universal presence irrespective of barriers related to topography like hills, coastal areas

*India's
digital
transfor
-mation*

③ Growth in online jobs and increasing online consultancy

Ex: work from home concept

*technology
potential/
is growing*

④ Rise of Gig economy concept and platform economy.

*≈ 2.5
billion*

Impact on Employment

A) Positive Impact

- Ease of doing job
- Reduced mobility.
- Demand for technology skilled workforce is increasing
- Enhancing opportunities for work for employees.

B) Negative Impact

- Automation in jobs leads to rising unemployment.
- Increasing work load on employees.
- Disturbing work-life balance.

Impact on Inclusive growth

A) Positive Impact

- Increased opportunities for every employee due to digital presence.
- Increasing labour force participation of women.
- Innovative digital tools for ease of governance

Ex: e-governance tools like Aadhaar enabled payment service, e-RUPI etc.

valid
arguments
and
your
logical
understanding
is
good

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⑥ Negative Impact

- Increasing digital divide
- Increasing rural-urban divide.
- Increasing crimes, harassment, fake news in digital platforms

→ digital divide

surveillance

Risks

Automation lead to increased job losses

Monopoly of few big techs

Inadequate digital infrastructure

male

33%

challenges associated

support (Q)
should
have been given

Opportunities associated

Innovative tools to solve social problems

internet users.

Reskilling and upskilling of existing employees in digital technology

quite initiatives along with this

Ubiquitous presence lead to globalisation benefits

S2

Breakfast can help India to accelerate its digital technology that enhances progress in society as a whole.

fine work

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Q3) What factors have contributed to the substantial growth of services sector in India, bypassing the traditional transition from agriculture to industry? Can India achieve developed country status w/o a robust industrial foundation? (250 words)

quote statistics for such questions

~~Y SB.~~ Services sector essentially comprised ADP sectors like trade, banking, ICT, transport contribution ✓

could

have

used

Factors contributed to substantial growth of services sector bypassing industrialisation

graphs

① post 1991 reforms, incentives for service

relevant sectors to grow ex: Increased Foreign Investment in Business process outsourcing (BPO) *represent the same.*

② Technological shift with increased digitalisation and IT services

ex: mobile phones, Internet connectivity

③ Cheap skilled labour provided by India in field of IT sectors.

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④ Lack of capital investment in setting up of industries.

⑤ Inadequate focus on capital intensive industries that can absorb ~~abundant~~ labour force from agriculture.

Ex: Textiles, food processing industries.

⑥ Growth of IT park in metro cities favoured service sector more with policy support.

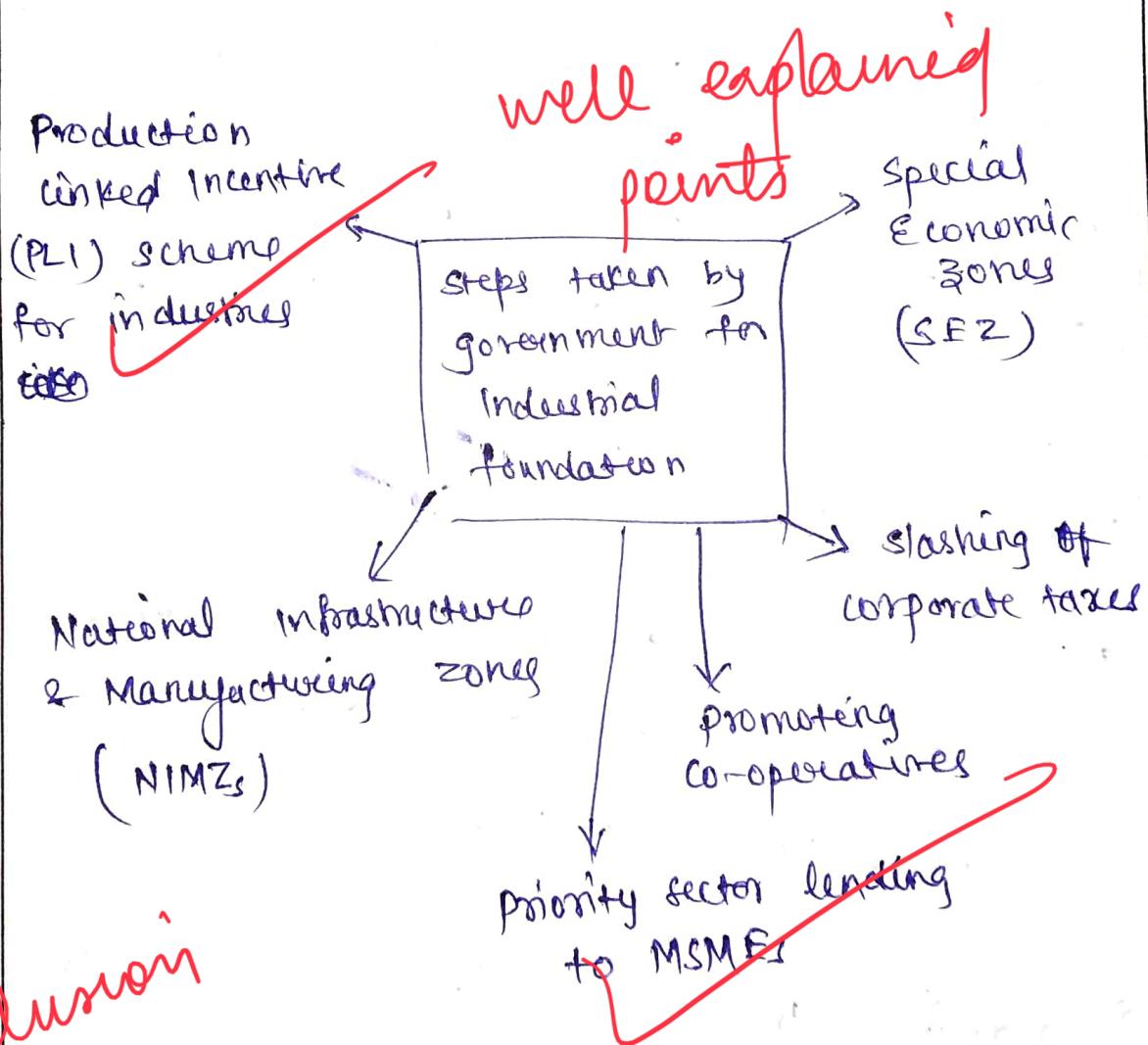
Robust Industrial foundation - a necessity

good approach will help in absorbing the semi-skilled workforce from agriculture and thus highlights reduces unemployment.

Reducing Income inequality in India with rise of middle class in coming future

③ will help as an essential supply chain that can provide service sector with opportunities.

- ④ Also help in developing capital infrastructure in long term
- ⑤ will help in boosting exports opportunities with robust industrial foundation



Conclusion

is history

The robust industrial foundation will help India to achieve developed country status by 2047 in Amrit Kaal.

67

(Q1) "Ethics is knowing the difference b/w what you have a right to do and what is right to do" — Peter Potter Stewart
 In light of this quote, analyze the ethical dilemmas encountered by govt. officials while making decisions and ethical considerations they should prioritize in order to ensure responsible & just governance. (150 words)

Two points into
 The above quote means that ethics involves making decisions that are not only legal / within one's rights but also morally right and just.

For government officials, it acts as a double edge sword.

Ethical dilemmas encountered	Ethical considerations
① Safety of public vs Efficacy of vaccine	In COVID-19 pandemic, govt. authorised roll out of vaccines by fast forwarding the normal process to save as many lives as possible society (social welfare)

② ~~poor~~ poor
poor ~~poor~~ ~~poor~~
this ~~poor~~ ~~poor~~ ~~poor~~
development v/s
welfare
→ ~~Transparency~~
~~accountability~~

③ ~~law~~
~~VCS~~
~~conscience~~
complex
interest

Encroachment desire will make
the poor homeless but not taking
action will further promote encroachment
Hence, for displaced people, shelter
homes can be arranged.

④ ~~are missing~~

Denial of ration due to
inadequate digital infrastructure -
pos machines, will not be ethical
but legally correct

True to resolve such ethical dilemmas

developing emotional intelligence and objectivity
in decision making will make less scope
of conflict of interest.

Hence initiatives like Misson Karmayogi will further transform govt. officials
from rule-based to roles-based ⑤ Karmayogi.

(Q2)

Case study

(250 words)

The above case reflects the corporate governance issues which can be related to real life examples including sterlite plant in Tamil Nadu.

Violation of
labour laws
(Article 39)

Breach of trust
with stakeholders

Profit at expense
of environmental
pollution

good

Non-disclosure
by company in
its audit report

Ethical concerns
raised by
whistleblowers

Tax Evasion
practices
against

Deteriorating work
culture

Potential impact of
such violations

company	stakeholders	society at large
<p>① will lead to financial loss in future after verifying allegations.</p> <p>② loss of market value in future</p> <p>③ threat to whistleblowers from employees with itself.</p> <p>④ Fines against violation of norms.</p> <p>⑤ If fake, allegations will destroy the trust for a longer period</p>	<p>① Breach of trust of company's stakeholders</p> <p>② Wages of labour did not increase despite growing Company's profit</p> <p>③ Threat to whistleblower's life against exposing the news</p> <p>④ Stakeholder will not invest money in the company</p>	<p>① polluting common public goods like air, water</p> <p>② less tax revenue from company, so less expenditure on public welfare</p> <p>③ protest/ agitation against the company</p> <p>④ Against the constitution <u>Article 21</u> right to clean Environment</p>

Suggested Measures

- ① verifying the credentials of allegations. If found fake, taking action against such mischievous / misinformation.
- as well as if found true, immediately stopping the violations.
- through environmental audit - spending CSR funds to undo the wrongs - for environmental clean up.
- Adopt sustainable business practices - make public the audit to enhance transparency.
- Treating labour as family so that company can do more than just providing wages - bonuses in case of extra profit.

52

These recommendations of
Rahul Bajaj Committee & Uday Kotak Committee
will further enhance corporate governance.

June

(83)

Analyze the recommendations of Swaminathan Committee on Agriculture in the context of farm subsidies and evaluate the progress made in achieving their intended objectives. (250 words)

Swaminathan Committee was set up on 2004 to improve the agriculture states in ~~various~~ India.

Recommendations in context of farm subsidies

- ① Enhancing ~~existing~~ investment in agri-research to substantially increase flow of credit to small farmers.
- ② Kilan credit cards for the women farmers.
- ③ Integrated credit-cum-crop-livestock ~~and~~ human health insurance package.
- ④ Recommended C₂ (comprehensive cost).

$$C_2 = A_2 + FL + \text{land rent} + i\% + \text{interest payments.}$$

- ⑤ one - Nation - one market to reduced cartelisation of APMC markets.

Progress - analyses /

- ① Agric - Startups are increasingly provided innovative solutions to agriculture.

Ex : Ag Next, ReshaMandi etc.

well explained

- ② e-NAM initiative to deliver the promise of one - Nation - one - market principle.

- ③ Increasing agricultural investment on infrastructure.

Ex : Agric Infra fund of ₹ 1 lakh crore for next 10 years.

- ④ Irrigation reforms through promoting Micro Irrigation facilities.

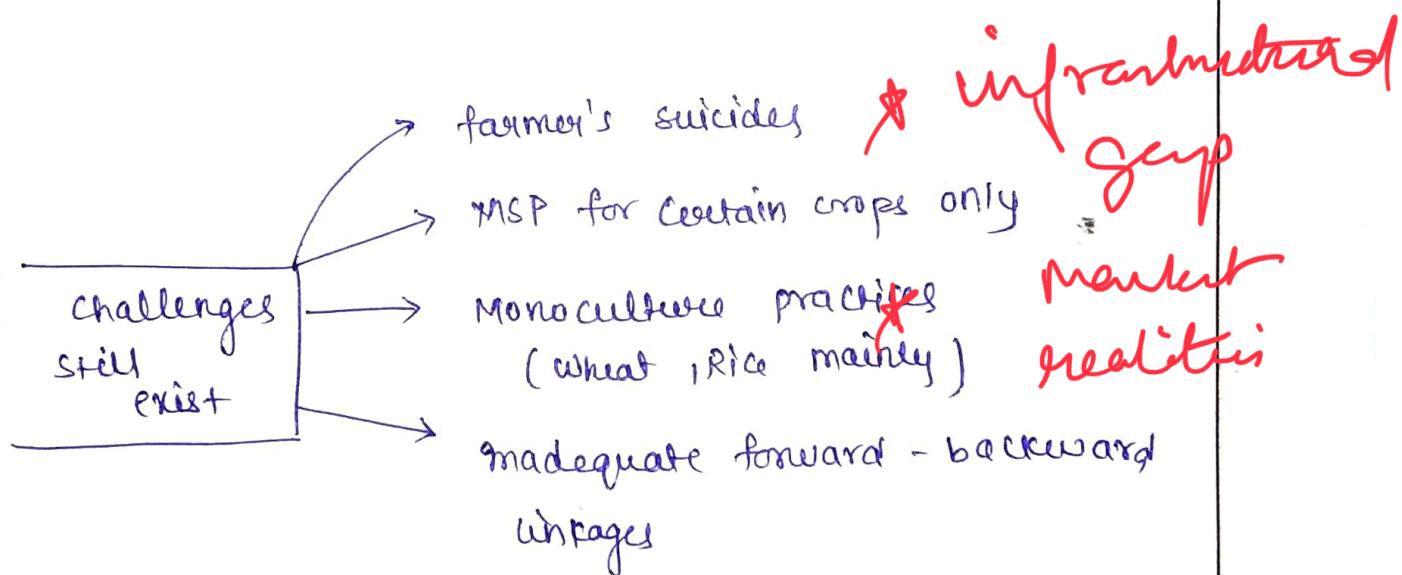
Ex : Drip, sprinkler Irrigation

- ⑤ A token of direct benefit to small and vulnerable farmer's group

Ex : ₹6000 annually in PM Kisan.

- ⑥ Improving productivity & providing insurance to against crop failures

Ex : PM Fasal Bima Yojana 2016



Thus Evergreen revolution is need of the hour in Indian agriculture. This will transform our farmers into Annadutg in true sense

govt